

Advanced Semiconductor Packaging & Chiplet Show



ASPS 2024
Post-Show Report

01 OVERVIEW



Advanced
Semiconductor Packaging & Chiplet Show

SHOW TITLE Advanced Semiconductor Packaging Show 2024

ACRONYM ASPS 2024

DATE August 28-30, 2024

VENUE Suwon Convention Center

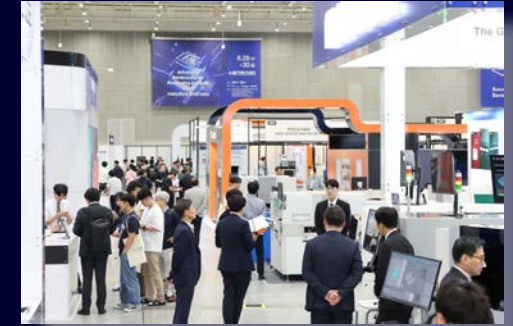
SCALE 168 exhibitors, 328 booths

VISITOR 9,467 unique visitors

ORGANIZED BY Gyeonggi-do, Suwon City

MANAGED BY J. Expo, Suwon Convention Center, Electronic Times

SUPPORTED BY Ministry of Science and ICT, Korea Semiconductor Industry Association, Korea Packaging Integration Association, Advanced Institute of Convergence Technology, Korea Advanced Nano Fab Center, Korea Electronics Technology Institute, The Korean Association of Microelectronics Packaging, The Korean Microelectronics and Packaging Society, SoBuJang Technology Collaboration Forum, Hanyang Center for Advanced Semiconductor Packaging, HYU LINC 3.0

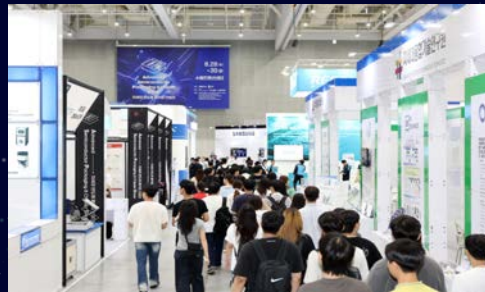
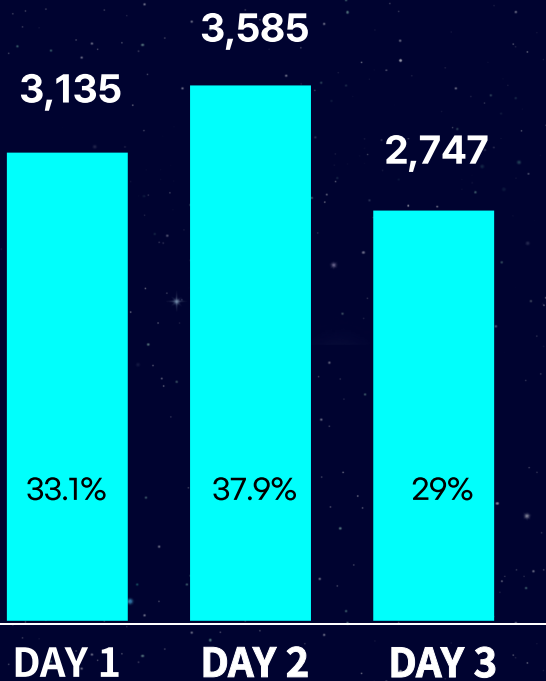


02 SHOW HIGHLIGHTS



Advanced
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Unique Visitors **9,467** No. of Exhibitors **168**
No. of Booths **328**



KEY VISITORS

- ALT
- AMKOR TECHNOLOGY
- APACT
- ASE KOREA
- ASML
- DB HITEK
- DENSO
- DONGWOO FINE-CHEM
- DOOSAN TESNA
- HANA MICRON
- HANWHA NXMD
- HYUNDAI MOBIS
- HYUNDAI MOTOR
- INTEL
- ITEK
- JCET STATS CHIPPAK KOREA
- LB LUSEM
- LB SEMICON
- LG ELECTRONICS
- LG INNOTEK
- MCNEX
- MEMSPACK
- NEPES
- NEPES ARK
- NEPES LAWEH
- PARTRON
- QUALCOMM
- SAMSUNG
- SAMSUNG ELECTRO-MECHANICS
- SAMSUNG SDI
- SAPIEN SEMICONDUCTORS
- SFA SEMICON
- SIEMENS
- SIGNETICS
- SK HYNIX
- SKAICHIPS
- STECO
- TEKLINE KOREA
- TEXAS INSTRUMENTS
- WINPAC

03 CONCURRENT EVENTS



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Over 2,000 people attended as part of the concurrent event.



01

2024 SEMICONDUCTOR
PACKAGING TREND FORUM
& OPENING CEREMONY



02

EXHIBITORS TECHNICAL
SEMINAR



03

2024 SBJ, KAMP
INTERNATIONAL
SYMPOSIUM



04

2024 KPIA, SMTA
SEMINAR



05

SEMICONDUCTOR
INDUSTRY JOB FAIR

04 EXHIBITORS ANALYSIS

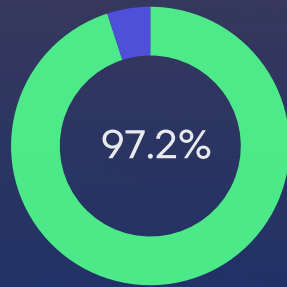


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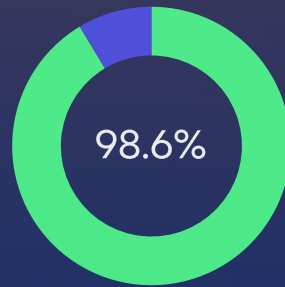
Organizer Operation
Satisfaction



Visitor
Satisfaction

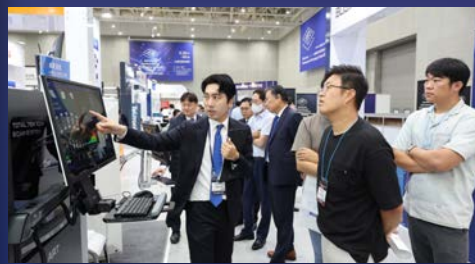
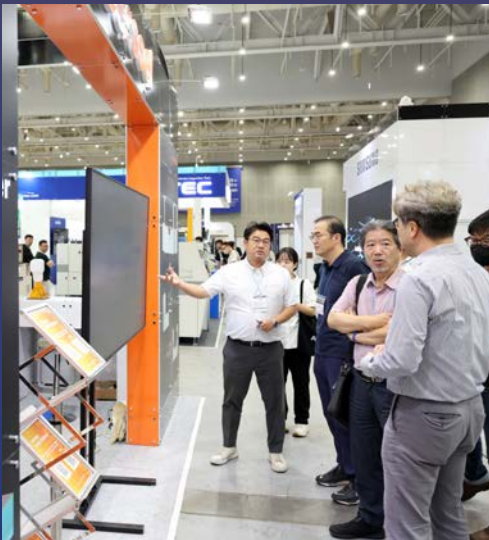
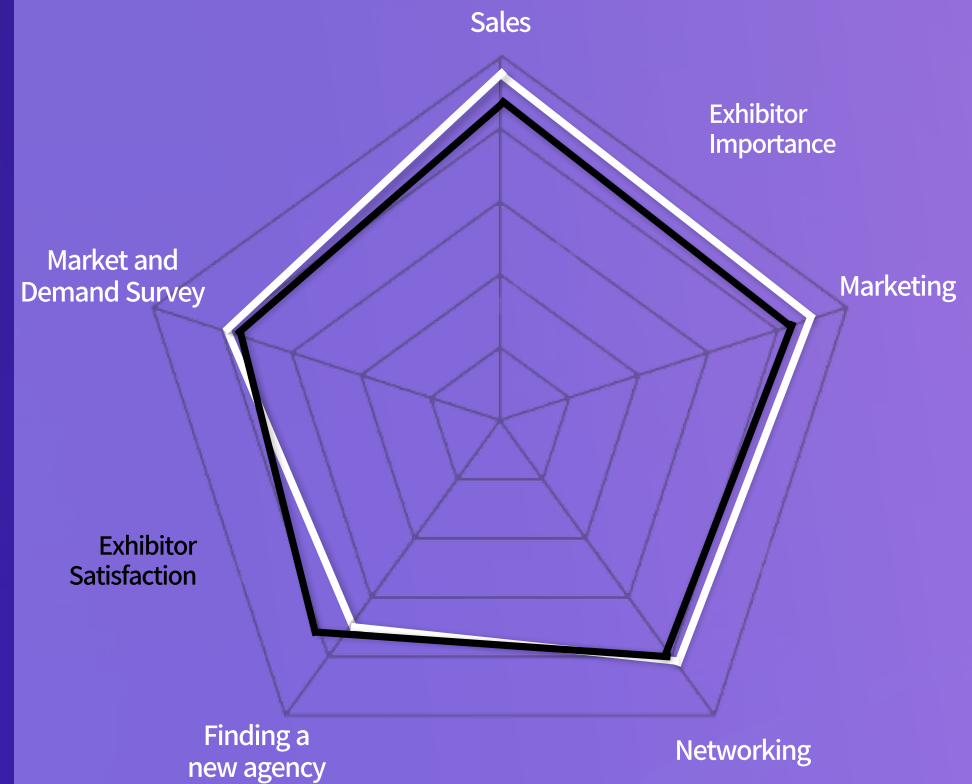


Overall
Satisfaction



Importance and Satisfaction of Exhibition

Based on exhibitor survey results.



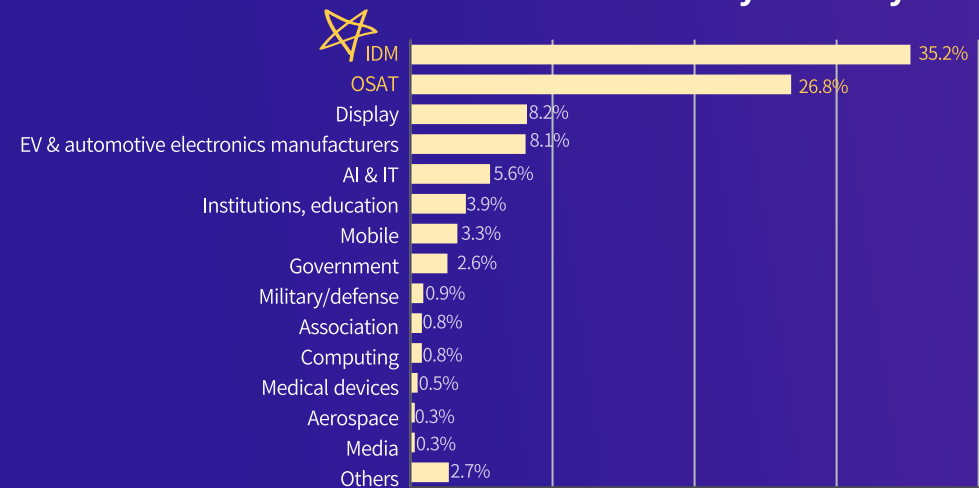
05 VISITORS ANALYSIS



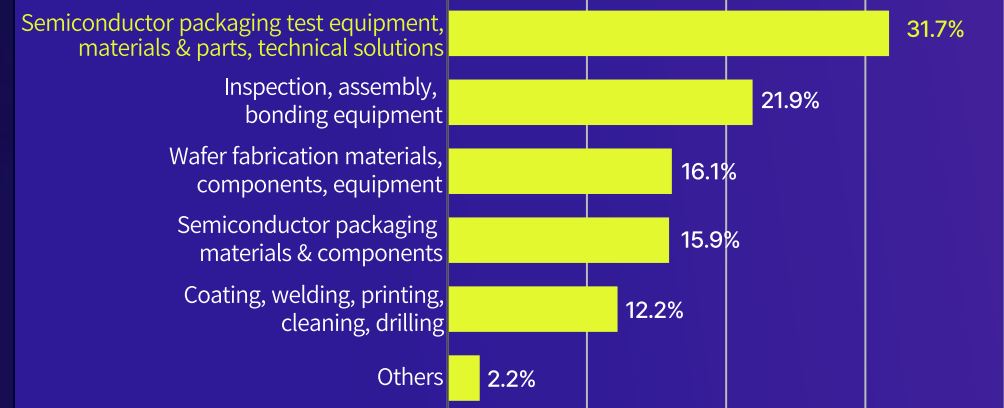
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Classification by industry



Products of Interest



06 POST-SHOW SURVEY



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VISITOR FEEDBACK



Visitor A

“ The convenient location and the opportunity to gain insights into market trends made it a valuable experience. ”



Visitor B

“ It was an opportunity to learn about various companies in the semiconductor industry and share information. ”



Visitor C

“ The concurrent event was substantial and informative, allowing me to deepen my understanding of the semiconductor industry. ”



EXHIBITOR FEEDBACK



Exhibitor A

“ I appreciated the opportunity to connect with clients we were collaborating with and exploring. ”



Exhibitor B

“ I was pleased with the many visits from professionals in semiconductor packaging. ”



Exhibitor C

“ I was able to gain a great promotional opportunity through participation in the exhibition, and it will likely be beneficial for future marketing as well. ”

Based on visitor, exhibitor survey result.

COMING UP NEXT SHOW



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2025. 8. 27(WED) - 8. 29(FRI), Suwon Convention Center